

Hanging *Window-Facing* Display

A 4,000-nit display built to hang inside the glass —readable in direct sun, updated from anywhere, running every hour the store is open.

KEY FEATURES

- **4,000 nits** — ULTRA-HIGH BRIGHTNESS · DIRECT SUN
- **QWP** — READ THROUGH STOREFRONT GLASS
- **24 / 7** — CONTINUOUS OPERATION
- **50,000 h** — PANEL LIFETIME (TYP.)
- **83.5 / 85.4 mm** — ULTRA-SLIM CHASSIS (49" / 55")
- **Built-in CMS** — UPDATE EVERY WINDOW FROM ONE SEAT

SECTION 01 / SPECIFICATIONS

01 DISPLAY & OPTICAL

PARAMETER	
Panel technology	**IPS, M+**
Backlight	**Direct LED**
Aspect ratio	**16:9**
Native resolution	**1,920 × 1,080 (FHD)**
Refresh rate	**60 Hz**
Brightness	**4,000 typ. / 3,200 min. nits**
Contrast ratio	**1,000:1 · dynamic 500,000:1**
Colour gamut · depth	**NTSC 72% · 8-bit, 16.7 M**
Viewing angle	**178° × 178°**
Response time	**9 ms (G to G)**
Surface treatment	**3% haze · QWP**
Panel lifetime	**50,000 h (typ.)**
Operation hours	**24/7 continuous**
Orientation	**Portrait / landscape**

02 CONNECTIVITY

PARAMETER	
HDMI in	**2 × HDMI**
DP in / out	**1 in · 1 out**
RS-232C in	**1 × RS-232C in**
RJ45 LAN in / out	**1 in · 1 out**
USB · IR	**1 × USB 3.0 · IR in/out**
Speaker out	**10 W + 10 W (L/R)**

02 MECHANICAL & POWER

PARAMETER	49"	55"
Dimensions W × H × D	1107.2 x 637.4 x 56.3 mm	1242.9 x 713.8 x 56.3 mm
Net weight	20.8 kg	26.0 kg
Packed weight	24.5 kg	31.2 kg
VESA mount	600 × 400	600 × 400
Installation	Ceiling-hanging / wall	Ceiling-hanging / wall
Power input	AC 100–240 V, built-in PSU	AC 100–240 V, built-in PSU
Power consumption	TBC	375 W typ. · 400 W max.
Standby power	≤ 0.5 W	≤ 0.5 W

04 ENVIRONMENT & COMPLIANCE

PARAMETER	
Operating temperature	0–40 °C, or 0–30 °C in sun
Operating humidity	10%–80%, non-condensing
Safety / Certification	CE-LCD / EMC / RED / ERP / FC / ENERGY STAR / ROHS / REACH / ISO9001 / ISO14001 / ISO27001

05 SOFTWARE & ACCESSORIES

PARAMETER	
Platform	Built-in CMS
Management Access	Computer / Phone (Local LAN & Cloud)
Local playback	USB · scheduling · fail-over
In the box	Power cord · remote control · HDMI cable · manual · hanging bracket set